



Public Disclosure of Student Achievement

Institution Name: University of Rio Grande/Rio Grande Community College

Business Unit(s) included in this report: Emerson E. Evans School of Business

Academic Period Covered: 2023-2024 Academic Year (August 2023-July 2024)

Date Submitted: September 25, 2024

PROGRAM	INDICATOR	TARGET	RESULT
Associate of Applied Business in Business Management	Retention Rate	60%	57.14%
Associate of Applied Business in Business Management	Graduation Rate	24%	26.19%
Bachelors of Applied Business in Business Management	Retention Rate	64%	70.25%
Bachelors of Applied Business in Business Management	Graduation Rate	23%	19.83%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	The retention rate was calculated as the percent of full-time students enrolled in the Associate or Bachelors Applied Business in Business Management in the Fall 2023 that were retained to Fall 2024 and/or completed a degree within the following 12 months.
Graduation Rate	The graduation rate was calculated as the percent of full-time students enrolled in the Associate or Bachelors Applied Business

	in Business Management in the Fall 2023 that completed a degree within the following 12 months.
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